

FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date 11/4/97

Number of pages including cover sheet 56

To: Sandy Katz

From:

Lanny Wolfe

Re: Doral B2G1F Promotion

Phone

Fax Phone 908-442-1937

CC:

Phone

732-225-4774

Fax Phone

732-417-9076

Voice Mail

800-757-8255 Ext. 48795

REMARKS:

☐ Urgent

☒ For your review

☐ Reply ASAP

☐ Please comment

Dear Sandy,

Please use the attached updated list for the upcoming Doral B2G1F promotion. I will send the product to you on 11/17/97 instead of 11/10/97 to give our people time to contact accounts they think might refuse this promotion. I will contact you with any account our sales people want taken off the list before you send the displays out.

Lanny

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			MIDDLESEX TOBACCO VAP						
			November Doral B2G1F	2 LtK, 2 Lt 100s, 1 FF100s, 2Ltm100s=TOTAL 7					
				Billed for 5 live cartons			PHONE #		
							# Displays		
122101	122225	687944	A&H DRUG & GIFT INC	646 WESTWOOD AVE	RIVER VALE	NJ	7675	2016646900	2
122101	122225	643036	DELI MART-BERGENFLD	89 NEW BRIDGE RD	BERGENFIELD	NJ	7621	2013850948	1
122101	122225	400039	FUSCOS MKT	165 WERIMUS RD	WOODCLIFF LAKE	NJ	7675	2013915665	1
122101	122225	646401	IDEAL FOODS MKT	77 S WASHINGTON AVE	BERGENFIELD	NJ	7621	2013850069	1
122101	122225	400043	PASCACK DRUGS	124 BROADWAY	HILLSDALE	NJ	7642	2016645500	2
122101	122225	400125	THE VARSITY	218 CLOSTER DOCK RD	CLOSTER	NJ	7624	2017689302	1
122101	122225	609082	TIGER SERVICE STATIO	404 E STATE RT 4	ENGLEWOOD	NJ	7631	2013686801	2
122102	122226	649389	BELMONT MINI MKT	245 PALISADE AVE	GARFIELD	NJ	7026	2014781257	2
122102	122226	273587	CORONET VARIETY	136 W PLEASANT AVE	MAYWOOD	NJ	7607	2018454971	1
122102	122226	273836	IDEAL MARKET	6-21 FAIR LAWN AVE	FAIR LAWN	NJ	7410	2017961280	1
122102	122226	605571	MARINA CANDY STORE	240 ROCK RD	GLEN ROCK	NJ	7452	2014440748	1
122102	122226	521238	PARAMUS FOOD MARKET	548 PARAMUS RD	PARAMUS	NJ	7652	2016520178	1
122102		547515	POMPEI MARKET	31 CALICOONECK RD	SOUTH HACKENSAC	NJ	7606	2014404696	1
122104	122620	642691	GARDEN STATE NEW	30 MONTGOMERY	JERSEY CITY	NJ	7302	2013338821	2
✓ 122106		740512	CUCHI DELI	71 RT 46 WEST	ELMWOOD PARK	NJ	7407	2017039696	1
✓ 122109		275692	VARDARKIS LIQ & DELI	219 M L KING DR	JERSEY CITY	NJ	7305	2013331732	2
122601	122621	585947	MAJORS DELI	4000 Hylan Blvd	STATEN ISLAND	NY	10308	7185675744	4
122603	122623	440260	AMIS FOOD STORE	344 W GRAND ST	ELIZABETH	NJ	7202	9085589785	1
122603	122623	695959	ANP INC.	1201 SALEM AVE	HILLSIDE	NJ	7205	9082893424	1
122603	122623	670410	BRIANS LIQUOR LAND	1700 E 2ND ST	SCOTCH PLAINS	NJ	7076	9083221822	1
122603	122623	667266	CENTRAL NEWS & FOOD	727 CENTRAL AVE	WESTFIELD	NJ	7090	9082330733	2
122603	122623	275912	D ROSEN CONFECT.	527 W GRAND AVE	RAHWAY	NJ	7065	9085743686	1
122603	122623	401666	DAVES SWEET SHOP	230 MOUNTAIN AVE	SPRINGFIELD	NJ	7081	2013792885	1
122603	122623	692208	DELICIOUS FOOD	648 W GRAND AVE	RAHWAY	NJ	7065	9084999440	1
122603	122623	643924	ELMORA TOYS	176 ELMORA AVE	ELIZABETH	NJ	7202	9082897328	1
122603		465251	G M B CORP.	700 BOULEVARD	KENILWORTH	NJ	7033	9082412505	2
122603	122623	384359	H&M DELI & GROCERY	562 BAYWAY AVE	ELIZABETH	NJ	7202	9085278570	2
122603	122623	401557	HERSHEY DELI	502 BOULEVARD	KENILWORTH	NJ	7033	9082769328	1
122603	122623	406025	J&J FOOD MART	497 W SCOTT AVE	RAHWAY	NJ	7065	9084998016	1
122603	122623	687366	J&S NEWS & CARDS INC	241 E WESTFIELD AVE	ROSELLE PARK	NJ	7204	9082413858	1
122603	122623	244665	JC QUICK MART	1015 N WOOD AVE	LINDEN	NJ	7036	9082458948	1
122603	122623	272916	KHAN EXXON #3-4170	9 W SAINT GEORGES AV	LINDEN	NJ	7036	9084869490	1
122603	122623	275855	KRISHNA GENERAL	535 E 2ND AVE	ROSELLE	NJ	7203	9082412830	1
122603	122623	796227	LANDMARK WINE/SPIRIT	1532 MAIN ST	RAHWAY	NJ	7065	9083828536	1

122603	122623	773018	LIN-DEN STATIONERY	638 W SAINT GEORGES	LINDEN	NJ	7036	9084867825	1
122603	122623	725381	MALIK CORP	1412 LIBERTY AVE.	HILLSIDE	NJ	7205	2019236939	1
122603	122623	401700	MOUNTAIN DELI	2385 MOUNTAIN AVE	SCOTCH PLAINS	NJ	7076	9088895557	1
122603		688998	MR. MIKE'S	2933 VAUXHALL RD	VAUXHALL	NJ	7088	9089648133	1
122603	122623	583678	NICK'S CANDY STORE	207 CHESTNUT ST	ROSELLE	NJ	7203	9082451080	1
122603	122623	584937	NINA'S SMOKE SHOP	130 BROAD ST	ELIZABETH	NJ	7201	9083524748	1
122603	122623	570238	ONE STOP	312CND RAHWAY AVENUE	ELIZABETH	NJ	7202	9083516509	2
122603	122623	637007	OPTIMO LL	122 WESTFIELD AVENUE	ROSELLE PARK	NJ	7204	9082414708	1
122603	122623	401504	PUFF N STUFF	21 NORTH AVE	CRANFORD	NJ	7016	9082726989	1
122603	122623	361244	QUICK SHOP MINI MKT	2000 E LINDEN AVE	LINDEN	NJ	7036	9089257556	2
122603	122623	567511	QUICK STOP	1819 E 2ND ST	SCOTCH PLAINS	NJ	7076	9083227199	2
122603	122623	667268	RAHWAY NEWS & FOOD	960 SAINT GEORGES AVE	RAHWAY	NJ	7065	9083961140	2
122603	122623	718676	REENAS'S FOOD	1218 ROSELLE ST	LINDEN	NJ	7036	9089256400	1
122603	122623	276027	ROYAL DELI	521 N WOOD AVE	LINDEN	NJ	7036	9084862755	1
122603	122623	274318	SEVEN STAR NEWS	213 N WOOD AVE	LINDEN	NJ	7036	9089258298	2
122603	122623	398655	SHOPPER EXPRESS	577 N BROAD ST	ELIZABETH	NJ	7208	9083514989	1
122603	122623	451657	SUMMER ST. NEWS	665 SUMMER ST	ELIZABETH	NJ	7202	9083553982	2
122603	122623	607169	SUNNYSIDE SWEET SHOP	903 WOOD AVE	ROSELLE	NJ	7203	9082456531	1
122603	122623	401049	UNION SMOKE	974 STUYVESANT AVE	UNION	NJ	7083	9086865066	5
122603		452201	UNIONLAND FARMS	543 BOULEVARD	KENILWORTH	NJ	7033	9082721980	1
122603	122623	401693	WALLIS STATIONERY	441 PARK AVE	SCOTCH PLAINS	NJ	7076	9083226266	1
122603	122623	734071	WELSH FARM	555 E 1ST AVE	ROSELLE	NJ	7200	9082450828	1
122604		683073	JERSEY OIL	443 LEXINGTON AVE	GLIFTON	NJ	7011	2015462045	2
122604	122624	876735	PYRAMID CARDS	293 GLENWOOD AVE	BLOOMFIELD	NJ	7003	9737485820	1
122604	122624	771735	SUPER VALUE CENTER	565 BLOOMFIELD AVE	BLOOMFIELD	NJ	7003	2014297635	1
122604	122624	464357	VERONA VARIETY	400 BLOOMFIELD AVE	VERONA	NJ	7044	2012399760	1
122605	122625	690536	BUTLER NEWS	150 MAIN ST	BUTLER	NJ	7405	2018389405	2
122605		477641	COASTAL GAS	3 STEVENS AVE	LITTLE FALLS	NJ	7424	2012562023	2
122605	122625	734738	GC& G INC	149 HAMBURG TPKE	BLOOMINGDALE	NJ	7403	2014928550	1
122605	122625	273752	TONYS STATIONERY	211 VAN WINKLE AVE	HAWTHORNE	NJ	7506	2014273237	1
122607		397903	SCOTCH PLAINS EXXON	1800 RT. 22 EAST	SCOTCH PLAINS	NJ	7076	9083226446	1
133001	133022	607166	BANNER FOOD STORE	130 E. MAIN STREET	SOMERVILLE	NJ	8876	9084290141	1
133001	133022	424327	BUSY BEE/CROTON TEX	RT. 12 AND RT. 579	FLEMINGTON	NJ	8822	9087823362	1
133001	133028	609476	KRAUSZERS	310 W UNION AVE	BOUND BROOK	NJ	8806	9080500400	1
499801		728042	MC ALPAYS NEWS	810 E MAIN ST	SOMERVILLE	NJ	8876	9085263004	2
133001	133022	232976	MOBIL GAS 0860X	143 E WASHINGTON AVE	WASHINGTON	NJ	7882	9086895000	2
133001	133022	428908	STEVE'S FOOD STORE	42 N MAIN ST	FLEMINGTON	NJ	8822	9087821144	1

133001	133027	452850	STOP BUY FOOD STORE	1387 MAIN STREET	MILLSTONE	NJ	8876	9088745057	1
133001	133022	730298	SUNNY FARMS	47 FINDERNE AVE	BRIDGEWATER	NJ	8807	9087226364	1
133001		768332	SUNSET FOOD MARKET	989 STATE ROUTE 12	FRENCHTOWN	NJ	8825	9089960566	1
133001	133022	402609	TOWNE MARKET	135 S MAIN ST	PHILLIPSBURG	NJ	8865	9084541444	4
133002	133023	486308	AKAR AMOCO	RT. 36 & PALMER AVE	MIDDLETOWN	NJ	7748	9084953558	4/
133002	133023	732014	JERSEY PRIDE	595 PALMER AVE	WEST KEANSBURG	NJ	7734	9084955494	2/
133002	133023	668212	JERSEY PRIDE INC	111 LEONARDVILLE RD	BELFORD	NJ	7718	9087879646	8/
133002	133023	754834	MIKE'S DELI	300 MAIN ST	KEANSBURG	NJ	7734	9087871484	2/
133002	133023	737805	RED BANK MART	220 NEWMAN SPRINGS RD	RED BANK	NJ	7701	9082197626	2/
133002	133021	661689	SUNSET GETTY STATION	RT 35 & SUNSET AVENUE	OCEAN	NJ	7712	9087744823	2/
133002	133021	280136	WELSH FARMS	1401 ASBURY AVE	ASBURY PARK	NJ	7712	9089886207	1
133002	133023	776067	WELSH FARMS	225 LIBERTY ST	LONG BRANCH	NJ	7740	9087280709	1
133002	133023	702980	WELSH FARMS - JANKEE	3445 RT 35 NORTH	HAZLET	NJ	7730	9087399885	1
133003	133028	734500	BELDERE VARIETY&CONV	1041 SOUTH AVE	PLAINFIELD	NJ	7062	9085616600	1
133003	133028	772596	BOB'S 4 WHEEL DRIVE	1645 STELTON RD	PISCATAWAY	NJ	8854	9089853888	1
133003	133028	617292	BRAVO	1245A W 7TH ST	S PLAINFIELD	NJ	7080	9087531114	1
133003	133025	207105	CENTER STATIONERY	1261 SPRINGFIELD AVE	NEW PROVIDENCE	NJ	7974	9086651545	1
133003	133028	401479	CLARK NOVELTY & BOX	1074 RARITAN RD	CLARK	NJ	7066	9083818111	1
133003	133028	401603	CORNER STORE	133 WATCHUNG AVE	PLAINFIELD	NJ	7060	9085618494	1
133003	133028	282554	CUB LIQUORS	242 LINCOLN BLVD	MIDDLESEX	NJ	8846	9083563929	2
133003	133028	515824	FENROSE LIQUOR	431 W FRONT ST	PLAINFIELD	NJ	7060	9087565028	2
133003	133027	401663	KRAUSZERS #26	50 MAIN ST	S BOUND BROOK	NJ	8880	9088059335	1
133003	133028	288226	MIDDLESEX QUICK STOP	518 BOUND BROOK RD	MIDDLESEX	NJ	8846	9089684828	2
133003	133028	401721	PARK NEWS CORPORATIO	635 PARK AVE	PLAINFIELD	NJ	7060	9087551660	1
133003	133028	401813	PAULS STATIONERY	236 HAMILTON BLVD	SOUTH PLAINFIEL	NJ	7080	9087691399	1
133003	133028	241457	QUICK STOP CONVEN.	206 W 7TH ST	PLAINFIELD	NJ	7060	9087563660	2
133003	133028	401595	RED CARPET DELI	80 WATCHUNG AVE	NORTH PLAINFIEL	NJ	7060	9087530594	1
133003	133027	576125	ROYAL MINI MART	66 MAIN ST	SOUTH BOUND BRO	NJ	8880	9084698680	1
133003	133027	976523	SOUTH MINI MART, INC	71 MAIN ST	SOUTH BOUND BRO	NJ	8880	9082718882	1
133003	133028	365148	STOP & GO DELI	1320 W 7TH ST	PISCATAWAY	NJ	8854	9086688570	2
133003	133024	690360	STOP N GO CONVENIENC	180 W LAKE AVE	COLONIA	NJ	7067	9083888944	2
133003	133028	708032	SUPER CONV.STORE&DEL	472 W FRONT ST	PLAINFIELD	NJ	7060	9082261670	1
133003	133028	738653	WHOLLY SMOKES	299 RT 22 E	GREEN BROOK	NJ	8812	9084240589	4
133004	133026	765402	WELSH FARMS	92 FLOCK RD	HAMILTON	NJ	8619	6095868747	1
133005	133030	197950	FRANKLIN MOBIL MART	91 STATE RT 23	FRANKLIN	NJ	7416	2018274114	1
133005	133030	400492	HIGHLAND GEN STORES	111 HIGHLAND LAKES RD	HIGHLAND LAKES	NJ	7422	2017644541	1
133005		728441	JESSE'S COUNTRY KETT	1603 GREENWOOD LAKE T	HEWITT	NJ	7421	2017288780	1

133005	133030	449399	LAKESIDE MKT & PIZZA	396 LAKE SHORE DR	HEWITT	NJ	7421	2018531216	1
133005	133030	729984	QUIK STOP DELI	232B RT 23	HAMBURG	NJ	7419	2018753768	2
133005	133030	400506	RATTIS	28 MAIN ST	SUSSEX	NJ	7461	2018759130	1
133005	133030	770967	VERNON DRUG STORE	P.O. BOX 178	VERNON	NJ	7462	9737646611	1
133005	133030	409658	WANTAGE EXXON	ROUTE 23	SUSSEX	NJ	7461	2018751077	2
133006	133024	275925	CARTERET COLD CUT	1291 ROOSEVELT AVE	CARTERET	NJ	7008	9085416210	1
133006	133024	703620	CENTER EXXON	1441 HWY 1 SOUTH	EDISON	NJ	8817	9085485875	2/
133006		785778	COOK CONVENIENCE	24 COOKE AVE	CARTERET	NJ	7008	9089693900	2
133006	133024	440548	LORD KRISHNA, INC.	54 WASHINGTON AVE	CARTERET	NJ	7008	9085417786	1
133006	133024	427210	M&M CONVENIENCE	525 AVENEL ST	AVENEL	NJ	7001	7327502989	1
133006	133024	474875	PORT NEWS & FOOD INC	643 PORT READING AVE	PORT READING	NJ	7064	9086344544	1
133006		611872	RICHARDS DELICATESSE	226 W FRONT ST	KEYPORT	NJ	7735	9087394333	1
133006	133024	248453	ROSA JOAO STAT., INC	1000 AMBOY AVE	EDISON	NJ	8837	9082257442	1
133006	133024	401959	SEAMANS PHARMACY	82 SMITH ST	PERTH AMBOY	NJ	8861	9084420200	5
133006	133024	580017	SHORT STOP	835 ROOSEVELT AVE	CARTERET	NJ	7008	9085419135	2/
133006	133024	482190	STATE NEWS	27 LAFAYETTE RD	FORDS	NJ	8863	7322250005	2
133006	133024	430427	STOP N SHOP	2595 WOODBRIDGE AVE	EDISON	NJ	8817	9082876631	1
133006	133024	747002	SUNNY MART	301 PORT READING AVE	PORT READING	NJ	7064	9086367677	1
133006		771645	SUNNYSIDE DELI	1963 OAK TREE RD	EDISON	NJ	8820	9085487676	1
133006	133029	644016	SWATI INC	3193 WASHINGTON RD	PARLIN	NJ	8859	9085259228	1
133006	133024	684336	WELSH FARMS	2090 ROUTE 27	EDISON	NJ	8817	9082879854	1
133007	133027	729775	CIRCLE EXXON	34 US HIGHWAY 1	NEW BRUNSWICK	NJ	8901	9082491844	2/
133007	133027	454731	E BRSWK FOOD & NEWS	191 OLD BRIDGE TPKE	EAST BRUNSWICK	NJ	8816	9086135335	1
133007		586788	EAST BRUNSWICK HESS NB	624 STATE ROUTE 18	EAST BRUNSWICK	NJ	8816	9086135335	1
133007	133029	413854	EMPORIUM GAS	1299 US HIGHWAY 9	OLD BRIDGE	NJ	8857	9087212144	2
133007	133029	710318	ENGLISHTOWN LIQUOR	4 TENNENT AVE	ENGLISHTOWN	NJ	7726	9084466565	2
133007	133027	555406	EXXON	1200 SOMERSET ST	NEW BRUNSWICK	NJ	8901	9082463666	2/
133007	133029	401885	LIQUOR CITY	1069 RT 9 N	OLD BRIDGE	NJ	8857	9087279398	2
133007	133029	228454	MILK & STUFF	400 SPOTS-ENGLISH ROAD	SPOTSWOOD	NJ	8884	9082517744	1
133007	133027	659156	NEW BRUNSWICK EXXON	80 MEMORIAL PKY	NEW BRUNSWICK	NJ	8901	9085454445	1
133007	133029	761072	PENNY PANTRY FOOD ST	RT 9 & TEXAS RD	MORGANVILLE	NJ	7751	9085919618	1
133007	133029	408306	QUICK CORNER FOOD	100 SUMMERHILL RD	SPOTSWOOD	NJ	8884	9087230822	1
133007	133027	597521	QUICK OUT FOOD	1674 US HIGHWAY 130	NORTH BRUNSWICK	NJ	8902	9089400010	1
133007	133029	746767	RT HARMONY / GETTY	1189 ENGLISHTOWN RD	OLD BRIDGE	NJ	8857	9082516674	1
133007	133024	272939	SHILKA FOOD STORE	2279 WOODBRIDGE AVE	EDISON	NJ	8817	9085725418	1
133007	133029	738651	WHOLLY SMOKES	3135 RT 9 N	OLD BRIDGE	NJ	8857	9086790237	4
133007	133027	738654	WHOLLY SMOKES	233 RT 18 S	EAST BRUNSWICK	NJ	8816	9085458066	4

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133008		747874	A&S DISTRIBUTORS	267A SPRING ST	NEWTON	NJ	7860	2013832991	6
133008	133025	598056	AKAR 3 AUTO	27 ROUTE 46 EAST	PINE BROOK	NJ	7058	2012271563	1
133008	133025	770568	K'S FOOD PLUS	191 CHANGEBRIDGE RD	MONTVILLE	NJ	7045	2012990305	1
133008	133020	591764	MATTCO CO MINUTEMANT	3 NETCONG RD	BUDD LAKE	NJ	7828	2016910450	1
133008	133025	616982	QUICK SHOP	85 NEW RD	PARSIPPANY	NJ	7054	2015754808	2
133406	133420	726678	GETTY	91 BRICK BLVD	BRICK	NJ	8723	7329209818	2
									229

MESSAGE CONFIRMATION

DATE:11/04/97 TIME:23:27

ID:R. J. REYNOLDS TO

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
11/04	23:15	11'24"	9084426218	G3-S	006	OK

51849 1232